



# Ruth Colvin Invitational

In 1962, inspired by a report on the number of adults in Syracuse who could not read, Ruth Colvin launched a literacy program from her basement. Less than a decade later, that program had grown to a national organization with affiliates across the country, including the original chapter in Syracuse. Today, that original affiliate still provides instruction on reading, the English language, and digital literacy skills to adults across the community as LiteracyCNY.

But before creating a program that has helped thousands of adults around the world learn to read, Ruth Colvin was a golfer. In 1950, Ruth founded the Dubbers Golf Group for women at Drumlins Country Club. Now 106 years old, Ruth still spends her summer playing 9 holes each week as she continues to attend meetings and support LiteracyCNY.

We are excited to announce the inaugural Ruth Colvin Invitational, to be held at Drumlins Country Club on Monday, June 12, 2023. Proceeds from this event will help support the programs offered by LiteracyCNY in our efforts to help adults across Central New York develop the reading, English language, math, and digital literacy skills that are foundational to a happy, healthy life.

There are a variety of opportunities to support this event for golfers and non-golfers alike.

For additional information, visit our website at [LiteracyCNY.org/Ruth-Colvin-Invitational](https://LiteracyCNY.org/Ruth-Colvin-Invitational), or e-mail us at [Golf@LiteracyCNY.org](mailto:Golf@LiteracyCNY.org).

Sincerely,

A handwritten signature in black ink that reads "Joshua Stapf".

Joshua Stapf  
Executive Director



## Sponsorship Packages

### **Gold – \$2,500**

- 2 foursomes in tournament
- 2 tee box signs
- Recognition on social media (3 times)
- Logo in monthly E-Newsletter (3 times)
- Logo on Electronic Materials
- Logo on Print Material
- Logo in program
- Full page ad in program
- Provide two logoed items for Swag Bag
- Recognition at event

### **Silver – \$2,000**

- 2 foursomes in tournament
- 2 tee box signs
- Recognition on social media (2 times)
- Logo in monthly E-Newsletter (2 times)
- Logo on Electronic Materials
- Logo on Print Material
- Logo in program
- Full page ad in program
- Provide one logoed item for Swag Bag
- Recognition at event

### **Bronze – \$1,500**

- Foursome in tournament
- 1 tee box sign
- Recognition on social media (1 time)
- Name on Electronic Materials
- Name in program
- Half page ad in program

### **Corporate Foursome – \$1,000**

- Foursome in tournament
- 1 tee box sign
- Name on Electronic Materials
- Name in program
- Half page ad in program

### **Foursome – \$800**

- Foursome in tournament

### **Single Player – \$200**

- Spot for one in tournament

### **Longest Drive Sponsor – \$750**

- Tee box signs at sponsored hole
- Recognition on social media (1 time)
- Name in program
- Half page ad in program

### **Closest to the Pin Sponsor – \$750**

- Tee box signs at sponsored hole
- Recognition on social media (1 time)
- Name in program
- Half page ad in program

## Advertising

### **Full Page – \$400**

8" h x 5" w

### **Half Page – \$200**

3 7/8" h x 5" w

### **Tee Box Sign – \$150**

3 7/8" h x 5" w



## Sponsors & Teams

- Gold – \$2,500                       Silver – \$2,000                       Bronze – \$1,500  
 Corporate Foursome – \$1,000     Foursome – \$800                       Single Player – \$200  
 Longest Drive Sponsor – \$750       Closest to the Pin Sponsor – \$750

## Advertising

- Tee Box Sign – \$150                       Full Page Ad – \$300                       Half Page Ad – \$150

Name(s) \_\_\_\_\_  
Company Name \_\_\_\_\_  
Name to be used for acknowledgement \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
Phone (day) \_\_\_\_\_ Phone (evening) \_\_\_\_\_  
Email(s) \_\_\_\_\_

### Payment Information

- Check in the amount of \$ \_\_\_\_\_ is enclosed  
(payable to LiteracyCNY with "Golf Tournament" on memo line)

- Send invoice to above contact

Credit Card Number: \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_/\_\_\_\_ CSV: \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Signature: \_\_\_\_\_

Mail completed form to:  
LiteracyCNY  
100 New Street  
Syracuse, NY 13202

or

Email completed form to:  
Golf@LiteracyCNY.org