



Ruth Colvin Invitational

In 1962, inspired by a report on the number of adults in Syracuse who could not read, Ruth Colvin launched a literacy program from her basement. Less than a decade later, that program had grown to a national organization with affiliates across the country, including the original chapter in Syracuse. Today, that original affiliate still provides instruction on reading, the English language, and digital literacy skills to adults across the community as LiteracyCNY.

But before creating a program that has helped thousands of adults around the world learn to read, Ruth Colvin was a golfer. In 1950, Ruth founded the Dubbers Golf Group for women at Drumlins Country Club. Now 106 years old, Ruth still spends her summer playing 9 holes each week as she continues to attend meetings and support LiteracyCNY.

We are excited to announce the inaugural Ruth Colvin Invitational, to be held at Drumlins Country Club on Monday, June 12, 2023. Proceeds from this event will help support the programs offered by LiteracyCNY in our efforts to help adults across Central New York develop the reading, English language, math, and digital literacy skills that are foundational to a happy, healthy life.

There are a variety of opportunities to support this event for golfers and non-golfers alike.

For additional information, visit our website at LiteracyCNY.org/Ruth-Colvin-Invitational, or e-mail us at Golf@LiteracyCNY.org.

Sincerely,

A handwritten signature in black ink that reads "Joshua Stapf".

Joshua Stapf
Executive Director



Sponsorship Packages

Gold – \$2,500

- 2 foursomes in tournament
- 2 tee box signs
- Recognition on social media (3 times)
- Logo in monthly E-Newsletter (3 times)
- Logo on Electronic Materials
- Logo on Print Material
- Logo in program
- Full page ad in program
- Provide two logoed items for Swag Bag
- Recognition at event

Silver – \$2,000

- 2 foursomes in tournament
- 2 tee box signs
- Recognition on social media (2 times)
- Logo in monthly E-Newsletter (2 times)
- Logo on Electronic Materials
- Logo on Print Material
- Logo in program
- Full page ad in program
- Provide one logoed item for Swag Bag
- Recognition at event

Bronze – \$1,500

- Foursome in tournament
- 1 tee box sign
- Recognition on social media (1 time)
- Name on Electronic Materials
- Name in program
- Half page ad in program

Corporate Foursome – \$1,000

- Foursome in tournament
- 1 tee box sign
- Name on Electronic Materials
- Name in program
- Half page ad in program

Foursome – \$800

- Foursome in tournament

Single Player – \$200

- Spot for one in tournament

Longest Drive Sponsor – \$750

- Tee box signs at sponsored hole
- Recognition on social media (1 time)
- Name in program
- Half page ad in program

Closest to the Pin Sponsor – \$750

- Tee box signs at sponsored hole
- Recognition on social media (1 time)
- Name in program
- Half page ad in program

Advertising

Full Page – \$300

8" h x 5" w

Half Page – \$150

3 7/8" h x 5" w

Tee Box Sign – \$150

3 7/8" h x 5" w



Sponsors & Teams

- Gold – \$2,500 Silver – \$2,000 Bronze – \$1,500
 Corporate Foursome – \$1,000 Foursome – \$800 Single Player – \$200
 Longest Drive Sponsor – \$750 Closest to the Pin Sponsor – \$750

Advertising

- Tee Box Sign – \$150 Full Page Ad – \$300 Half Page Ad – \$150

Name(s) _____
Company Name _____
Name to be used for acknowledgement _____
Address _____
City _____ State _____ ZIP _____
Phone (day) _____ Phone (evening) _____
Email(s) _____

Payment Information

- Check in the amount of \$ _____ is enclosed
(payable to LiteracyCNY with "Golf Tournament" on memo line)

- Send invoice to above contact

Credit Card Number: _____ Expiration Date ____/____/____ CSV: _____

Address _____

City _____ State _____ ZIP _____

Signature: _____

Mail completed form to:

LiteracyCNY
100 New Street
Syracuse, NY 13202

or

Email completed form to:

Golf@LiteracyCNY.org